

Dear Friend,

Fifty years ago was iconic for our nation. We saw such milestones and shared moments such as the moon landing, Woodstock and the birth of Sesame Street. Closer to home, our region welcomed the establishment of the School of Nursing at Trenton State College, now known as The College of New Jersey (TCNJ).

For fifty years, the Department of Nursing has educated many of the talented, compassionate nursing professionals in our area today. Our faculty and staff are world-renown and continue to push students to be leaders in their field. During these years, the school has grown to include the Department of Health and Exercise Science in 2006 and, most recently, the Department of Public Health in 2017 which furthers the positive influence TCNJ has on our community. The current School of Nursing, Health, and Exercise Science, encompasses programs in nursing, health and exercise science, and public health and continues its mission to educate successful, ethical, and visionary leaders for an increasingly global and multicultural world.

To mark this occasion, TCNJ will host a gala, Celebrating Our Past. Shaping Our Future Together, on Friday, November 13, 2020 at the Trenton Country Club. All departments within the School of Nursing, Health, and Exercise Science will be included in the event festivities, which will benefit scholarships and the enhancement of learning.

As leaders in your community, we invite you to join in this celebration as a sponsor. Your support will help us to attract, retain, and provide scholarships to a highly qualified and diverse cohort of students and to further strengthen our learning environment through enhancements such as state-of-the art equipment in our research space, building collaborations with healthcare and community partners, and increasing the availability and use of technology in our classrooms. These are vital components for preparing capable and caring professionals who are passionate about guiding people and populations to greater health and wellness.

We are excited to celebrate the 50th anniversary of the School of Nursing, Health, and Exercise Science and hope you will join us as we honor our past and support a future generation of health professionals. If you have any questions, please contact Karen O'Donnell at 609-771-2185 or odonnellk@tcnj.edu. Thank you for your consideration.

Sincerely,



Carole Kenner, PhD, RN, FAAN, FNAP, ANEF
Carol Kuser Loser Dean and Professor



Celebrating Our Past. Shaping our Future, Together
Friday, November 13, 2020

Presenting Sponsor	\$25,000
Endowed Scholarship in Sponsor's Name; 2 Tables of 10; exclusive title listing on invitation (if sponsorship received before August 2); prominent placement of URL-linked logo on event webpage; prominent signage at event; logo on sponsor video; 2 full page, full color ads inside front and back covers; speaking opportunity; VIP reception for all guests.	
Gold Sponsor (Valet or Dinner)	\$10,000
2 Tables of 10; prominent listing on invitation (if sponsorship received before August 2); URL-linked logo on event webpage; prominent signage at event; logo on sponsor video; 1 full page, full color ad; VIP reception.	
Blue Sponsor (Cocktail or Award)	\$7,500
1 Table of 10; listing on invitation (if sponsorship received before August 2); signage at event near applicable area (plus logo on napkins for cocktail sponsor); logo on sponsor video and event webpage with URL link; 1 full page, full color ad; VIP reception.	
Healthy Lions Sponsor	\$5,000
8 tickets to event; listing on invitation (if sponsorship received before August 2); signage at event; logo on sponsor video and event webpage with URL link; 1 full page, full color ad.	
Roscoe's (TCNJ Mascot) Friends	\$2,500
6 tickets to event, listing in program and sponsor video, signage at event, 1/2 page ad.	
Supporter Sponsor	\$1,750
2 tickets to event, listing in program, signage at event, listing on sponsor video, listing in program book, 1/2 page ad.	
Table Sponsor	\$1,500
Sponsor a table for ten (10) people. Listing in program.	

Deadline to be included on invitation: August 2	Deadline for ads: October 2
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The TCNJ Foundation is a 501(c)(3) organization. Your contribution is tax-deductible to the fullest extent of the law. The value of your contribution that is deductible for federal tax purposes is limited to the value of goods and services received.

For questions about sponsorship opportunities, please contact Karen O'Donnell 609-771-2185 or odonnellk@tcnj.edu



Celebrating Our Past. Shaping our Future, Together
Sponsorship Response Form

We are interested in serving as a sponsor of the 2020 School of Nursing, Health, and Exercise Science 50th Anniversary Celebration.

Company or Sponsor's Name (as it should appear in printed materials)

Contact Person and Title

Address

City

State

Zip

Contact's Phone

Contact's Email

Please select your sponsorship level:

<input type="checkbox"/> <i>Presenting Sponsor</i>	_____	\$25,000
<input type="checkbox"/> <i>Gold Sponsor: Valet</i>	_____	\$10,000
<input type="checkbox"/> <i>Gold Sponsor: Dinner</i>	_____	\$10,000
<input type="checkbox"/> <i>Blue Sponsor: Cocktail</i>	_____	\$7,500
<input type="checkbox"/> <i>Blue Sponsor: Award</i>	_____	\$7,500
<input type="checkbox"/> <i>Healthy Lions Sponsor</i>	_____	\$5,000
<input type="checkbox"/> <i>Roscoe's (TCNJ Mascot) Friends</i>	_____	\$2,500
<input type="checkbox"/> <i>Supporter Sponsor</i>	_____	\$1,750
<input type="checkbox"/> <i>Table Sponsor</i>	_____	\$1,500
<input type="checkbox"/> <i>I cannot attend the 2020 Gala.</i>	\$ _____	
<i>Please accept my gift of</i>		
Total	_____	\$ _____

*Kindly make checks payable to **TCNJ Foundation** and mail to: The College of New Jersey, Attn: Karen O'Donnell, Office of Development & Alumni Engagement, P.O. Box 7718, Ewing, NJ 08628. **Or***

Please charge my credit card: American Express Discover MasterCard Visa

Credit Card Number: _____ Exp. Date: _____ Sec: _____

Name (as it appears on the card): _____

Signature _____ Date: _____

Celebrating Our Past. Shaping our Future, Together
Program Book Advertisement Form

Please use this form if you plan to support the TCNJ School of Nursing, Health and Exercise Science's 50th Anniversary Gala by a program book advertisement.

Do not use this form if your ad is included in your sponsorship package, however, the ad specifications and deadlines below will also apply for sponsorship ads.

Company or Sponsor's Name (as it should appear in printed materials)

Contact Person and Title

Address

City

State

Zip

Contact's Phone

Contact's Email

Please select your advertisement size

- | | | |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | Full page ad
<i>7.5"w x 10"h, full color, JPG format</i> | \$500 |
| <input type="checkbox"/> | Half page ad
<i>7.5"w x 5"h, full color, JPG format</i> | \$250 |
| <input type="checkbox"/> | <i>I wish to support the Gala with an additional gift of</i> | \$ _____ |
| Total | | \$ _____ |

*Ads are accepted in JPG format only. All ads (including ads with sponsorship) should be sent to wells@tcnj.edu **no later than October 2, 2020.***

*Kindly make checks payable to **TCNJ Foundation** and mail to: The College of New Jersey, Attn: Karen O'Donnell, Office of Development & Alumni Engagement, P.O. Box 7718, Ewing, NJ 08628. **Or***

Please charge my credit card: American Express Discover MasterCard Visa

Credit Card Number: _____ Exp. Date: _____ Sec: _____

Name (as it appears on the card): _____

Signature _____ Date: _____